

The image features a background with a network of light blue lines and dots on a white and light grey geometric pattern. Large, solid blue shapes are positioned at the top and bottom corners. The text is centered in the middle of the image.

IDN CAPITAL GROUP

" ON THE SIDE OF SUCCESS"

➤ **VISION**

The company's vision is to position itself as a leader in the fields of business and financial consulting, foreign trade, business education, crisis management, and the provision of information services in business.

➤ **MISSION**

IDN CAPITAL GROUP is a consulting firm, dedicated to providing quality and customized services to clients around the world.

Our mission includes the constant improvement of organizational knowledge, the expansion of the range of services and the application of innovative solutions **THROUGH** continuous improvement of methods and approaches to work with clients.

REQUIREMENTS CLIENT-FRIENDLY METHODOLOGY:

- **RESPONSIBILITY FROM BEGINNING TO END**
- **ADAPTATION OF THE OFFERED SOLUTIONS TO CLIENTS NEEDs**
- **INTERACTIVITY IN COMMUNICATION WITH CLIENTS**
 - **ETHICS IN BEHAVIOR**
- **HIGH AND STABLE QUALITY OF PROVIDED SERVICES**
 - **SYNERGY OF BUSINESS AND IT KNOWLEDGE**

"WHAT DO WE DO?"

- **BUSINESS AND FINANCIAL CONSULTING**
 - **FOREIGN TRADE**
- **CRISIS MANAGEMENT AND RISK MANAGEMENT**
 - **BUSINESS EDUCATION**

BUSINESS AND FINANCIAL CONSULTING

- Providing professional advice and services to companies and organizations to improve their business operations, strategies, and performance.

We help our clients optimize business processes, increase efficiency, solve business problems, and make strategic decisions.

Some of the most common areas of our consulting services include :

- **Strategic consulting - help in defining long-term business goals and developing strategies to achieve them.**
- **Financial consulting - includes analysis of the company's financial situation, budgeting, risk management and cost optimization.**
- **Organizational consulting - aimed at improving the structure and internal organization of the company.**
- **HR consulting - focuses on human resources management, recruitment, training and development of employees.**

FOREIGN TRADE

We provide assistance to companies in expanding into international markets and ensuring their business complies with local laws and regulations, thereby reducing risks and increasing chances for success.

THE KEY ASPECTS OF OUR CONSULTING IN THIS AREA ARE:

- Analysis of potential markets for product or service placement.
- Assessment of the economic and political stability of target markets.
- Consulting on laws and regulations related to import and export in different countries.
 - Assistance in obtaining necessary permits and licenses for trade.
- Optimization of logistical operations in international trade, including transportation, storage, and distribution of goods.
- Assistance in drafting contracts with international partners that meet local and international standards.
 - Advice on financial instruments for import-export operations.
- Identification and management of risks associated with doing business in foreign markets, including currency risk, political instability, and changes in laws.
- Training for effective negotiation with international partners and management of export operations.

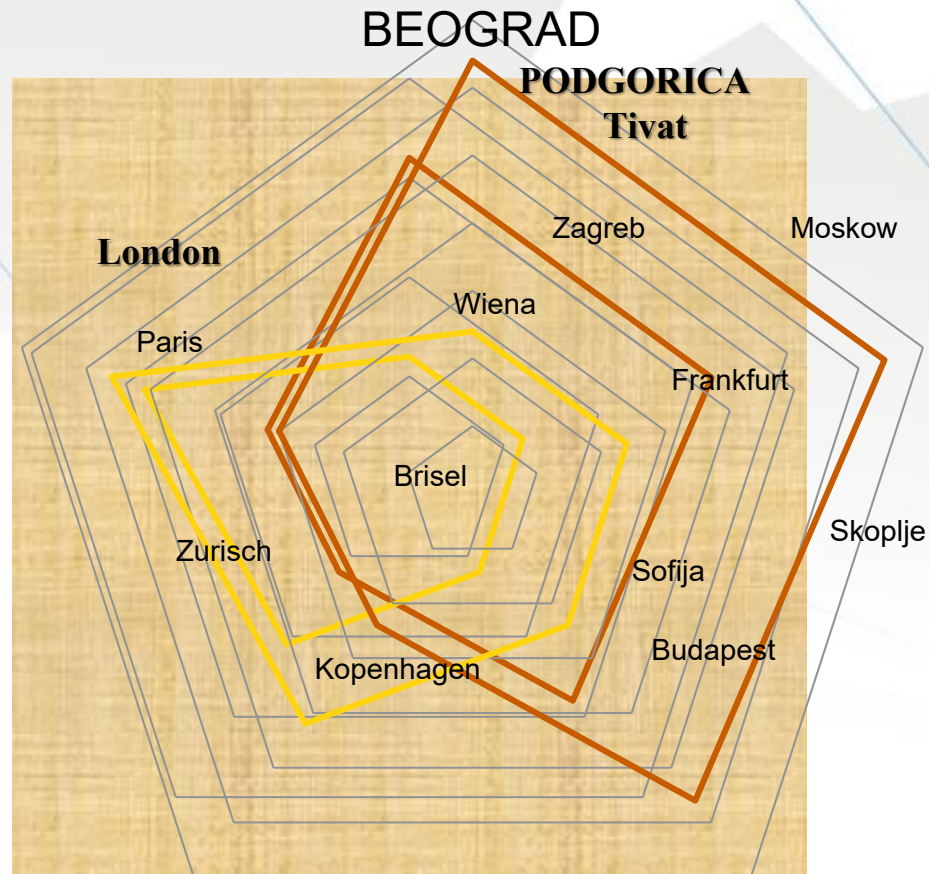
CRISIS MANAGEMENT AND RISK MANAGEMENT

- Risk assessment
- Crisis management planning
- Prevention and mitigation
 - Crisis response
- Risk response strategies
- Training and education
- Reputation management
- Audit and improvement

BUSINESS EDUCATION

- **FINANCIAL MANAGEMENT AND CONTROL**
 - **PROGRAM BUDGETING**
- **STRATEGIC MANAGEMENT AND CREATION OF DEVELOPMENT STRATEGIES**
 - **RISK MANAGEMENT**
 - **PROJECT MANAGEMENT**
- **PROJECT PROPOSAL WRITING (PMI METHODOLOGY)**

NETWORK OF ASSOCIATES



REFERENCES

- **Institute of Public Finance Belgrade**
- **Institute of Economics and Law Belgrade**
- **MB University Belgrade**
- **Faculty of Electrical Engineering Belgrade**
- **Chamber of Commerce of Serbia**
- **B2B Chamber of Commerce**
- **Hyatt Regency Belgrade**
- **Wiener Städtische**
- **Telekom Serbia**
- **Energoprojekt Belgrade**
- **MNG Center Belgrade**

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